

## For Immediate Release

# Central Logic Launches TransferCenters.org

*New Web site is a Resource for [Transfer Center](#) Directors to Collaborate, Research, and Find Answers to Questions*

**Salt Lake City—October 16, 2007—**[Central Logic Healthcare Systems](#) ([www.centrallogic.com](http://www.centrallogic.com)) a leading provider of healthcare systems, today announced the launch of [TransferCenters.org](#), a new Web forum that allows doctors, nurses and other hospital administration the ability to ask questions and receive critical updates about transfer centers.

[TransferCenters.org](#) is an organization of transfer center directors, hospital administrators, and healthcare leaders working to advance the process of transferring patients between facilities in order to save lives and enhance healthcare. Transfercenters.org will also act as an ever growing library of materials useful to established transfer centers, and all those who need assistance with the organization and creation of their own centers.

“Hospitals are quickly realizing that [patient transfer centers](#) are emerging as a necessary component for running an efficient, cost-effective and profitable facility,” said Dr. Darin M. Vercillo, president & CEO of Central Logic. “However, as with any new technology, a lot of questions tend to arise. We would like to facilitate these conversations online for all to understand how to implement a [transfer center](#).”

Central Logic’s healthcare solutions combine the expertise of physicians, nurses, administrators and healthcare Information Technology (IT) staff. Additionally, its ForeFront Transfer™ software is designed to streamline [interfacility patient transfers](#) and facilitate critical transfer decisions for physicians and hospital administrative personnel. The advice they offer through this Web site comes from their staff’s expertise and is specifically focused to answer the critical questions to running a transfer center efficiently.

“We implemented a patient transfer center about a year ago and we’ve had several questions come up as we’ve improved the system to meet the needs of our medical staff and external customers,” said Susan Gidding, flight nurse at St. Alphonsus Regional Medial Center. “Transfer centers are an evolving application and having a place to go and share ideas and ask questions with my peers is incredibly helpful.”

To ask a question or provide a comment regarding [patient transfer centers](#) please visit the site at [www.transfercenters.org](http://www.transfercenters.org).

### **About Central Logic**

Provides web-based applications and expert consulting to healthcare facilities offering patient transfer services, allowing healthcare professionals to provide superior patient care and maximize revenue. Central Logic focuses on understanding your business and enabling and improving the use of web-based, enterprise-level technology to effectively reduce costs, accurately identify and generate new revenue opportunities and establish stronger ties between hospitals and community providers.

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